

Angeline Ngiam

Creative Graphic Designer | Photography

Email

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Contact

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Portfolio

tinyurl.com/ngiamportfolio

Education

Professional Certificate in Digital Marketing

Singapore Management
University
2024

Bachelor of Design (Communication Design) with Distinction

RMIT University
2017-2018

Diploma in Communication Design

Temasek Polytechnic
2014-2017

Tools

Illustrator
Photoshop
InDesign
Premiere Pro
Figma
Canva

Skills

Social Media & Campaign Design
Branding & Visual Identity
Print & Editorial Design
Photography
UI/UX Design

Work Experience

Workle Pte Ltd
2023 - Present

Social & Content Specialist

- Designed and executed social media content across Workle and affiliated brands, maintaining a cohesive visual identity
- Developed marketing decks, presentations, and visual playbooks to support client acquisition and brand positioning
- Designed and built websites for in-house brands, strengthening overall digital presence
- Led the design of brand assets including logos and visual identities for internal and client projects
- Refreshed brand visuals over time, introducing new creative directions to keep content engaging and relevant
- Reviewed and refined design outputs from team members, ensuring high-quality and consistent visual standards

W Food Empire
2020-2023

Senior Marketing Executive (Design)

- Led visual content and design execution across 4 F&B brands, ensuring cohesive brand identity
- Directed food photography and styled shoots for product launches and campaigns
- Designed menus, in-store collaterals, and promotional materials across digital and print
- Produced and edited video content for social media and external clients (e.g. A&W, aesthetic clinics)
- Planned and executed creative shoots, managing art direction, styling, and lighting

CO Enterprise
2019-2020

Senior Graphic Designer & Production

- Designed packaging, labels, and promotional materials for F&B and lifestyle brands
- Developed campaign visuals and key assets for seasonal launches and marketing initiatives
- Collaborated with marketing teams to translate briefs into effective visual content
- Supported photography shoots and post-production for marketing use
- Mentored design interns and supported hiring processes

The Smart Local
2018-2019

Creative

- Produced photo and video content for editorial and social media across lifestyle and commercial brands
- Shot and edited content for platforms including Facebook and Instagram
- Collaborated with editorial teams to align visuals with content narratives
- Designed campaign collaterals and custom graphics for branded content
- Supported large-scale shoots and activations (e.g. MacDonalds, KFC, SK-II pop-up, RWS events)

Singapore Press
Holdings
2016

Graphic Journalist (Polytechnic Internship)

- Designed infographics and data-driven visuals for print publication
- Collaborated with editorial teams to translate complex information into clear visual formats
- Produced a full-page infographic recognized as "Infographic of the Month"
- Illustrated the front cover for a November issue
- Designed and laid out Bottomline: 40 Years of Top Business Stories, a 280-page commemorative publication for The Business Times

Freelance
Creative

Design & Photography

- Designed and developed branding and marketing visuals for large-scale community events in Pasir Ris, including banners, posters, flyers, and on-site collaterals
- Provided photography services for pre-wedding, family, and event shoots